



Contact: Lindsey Nickel-de la O
P: 813-274-2100 x 9, C: 727-560-0972
nickel@sparkbrand.com

FOR IMMEDIATE RELEASE

Spreading Free Smiles For Valentine's Day

Dentistry From The Heart will provide thousands with free Dentistry this Valentine's Day

Tampa, FL (January xx, 2010) – While many people look forward to chocolates and flowers, thousands of Americans will receive the gift of a free smile this Valentine's Day. Dentistry From The Heart will host its busiest week of the year – 27 events scheduled the week of Valentine's Day and 42 events scheduled in the month of February alone.

Founded in 2001, Dentistry From The Heart started as Dr. Vincent Monticciolo's way of giving back to the community and providing aid to the growing number of Americans without dental insurance. Over the past nine years the organization has grown to include hundreds of volunteer dentists across America. Through their generous efforts, Dentistry From The Heart has provided more than 25,000 people with free dental services and donated more than \$5.5 million in dental care.

February's schedule of events will kick off in Tampa, Florida with Dr. Monticciolo's practice, Monticciolo General and Sedation Dentistry, providing 500 people with free dental care on Friday, February 5.

Enclosed is a list of dental practices hosting Dentistry From The Heart at locations across 20 states. To find a location near you or for more information about the Dentistry From The Heart movement please visit www.dentistryfromtheheart.org.

Dentistry From The Heart is a registered non-profit organization that provides free dental work for people who need it. In the past nine years, Dentistry From The Heart events have contributed more than \$5.5 million in free dentistry and helped more than 25,000 patients across the country. For more information, visit www.dentistryfromtheheart.org

###

